

Location: Thrivent –

17 12th Ave So., Nampa

Date: August 9th, 2022

Time: 7:30am

Nampa Business Improvement District #2 Board Meeting Minutes

1. Welcome / Call to Order: [Adam Hutchings] - Adam called meeting to order at 7:35 a.m.
2. Roll Call / Introductions of Guests: Adam Hutchings
 - Board Members in Attendance: Adam Hutchings, Jordan Baker, Julie Vincent (NO QUORUM)
 - Guests in Attendance: Amber Bothwell, Honey Goodman, Amy Bowman, Caryn Herman, Jeff Cornilles, Diane Kushlan, Aldis Garszo
3. Approval of Past Meeting Minutes [July 2022]:
 - i. No motion since there was not a quorum.
4. Reports:
 - **Financial:** [Jordan Baker]
 - i. Financials were not reviewed since there was not a quorum.
 - **BID:**
 - i. MOU with DNCA
 1. Discussion that an electronic vote will go out to move forward with the MOU
 - **DNCA [Honey Goodman]**
 - i. Update that there is active subcommittee made up of DNCA/BID working through the initiatives, vision/focus and the action sheet. This subcommittee needs to submit their work back to the city by the 15th. However, Honey has requested a couple more days on the project.
 - ii. Idea thrown out for Halloween Bags with the DNCA/BID on them given out at the September 3rd Thursday event. After group discussion, this will not be pursued.
 - iii. Discussion regarding Honey's meeting with the Chamber to have a 2 page spread in the Tourism Guide for Nampa. Some of the cost would be covered by a grant from the Chamber the other cost would be incurred by local businesses. No motion needed for this request. BID did not see any issue with Honey talking with business owners about the advertisement for downtown Nampa.
 - iv. Cares Day. Honey applied to have volunteers from a bank complete 4 hours of community service in downtown Nampa. Pulling weeds, sweeping, washing windows, etc.

- **City:** [Amy Bowman/Amber Bothwell]
 - i. Code Compliance downtown buildings – no updates.
 - ii. Update on hiring for parking and code enforcement downtown – no updates. Jordan requested that a weekly visit from code enforcement would be helpful.
 - iii. Graffiti/Tagging: Amy recommended that businesses call non-emergent police phone number when it is seen, or suspicious activities are seen. Jordan requested more frequent police presence.
 - iv. Vacant building ordinance (in holding pattern). No updates
 - v. Grant: Amber has applied for a matching grant to help with the preservation of the art on the side of a building.
 - vi. Strategic Planning Update - Diane Kushlan was present. Discussed importance of all stake holders reviewing the initiatives identified. She discussed the importance of getting feedback from all stakeholders on the initiatives, vision/focus. They can put their feedback on the action sheet. Kushlan's will be reviewing all that feedback and consolidating that information.
- **Beautification / Cleanliness:**
 - i. Seasonal Décor Committee – Amber updated the board that the RFP for Christmas lights. Amber has been working on contacting all of the owners of the buildings, but it is a very time-consuming process.
 - ii. Clean Up Flowers – Amy will provide an update when irrigation will be turned off. She will not know until weeks prior to it happening.
 - iii. Lighting Meeting today at 9:30 a.m. for lighting on top of the buildings.

5. Old Business:

- Collections Contract: Honey to research another company to see if we can get a contract in which the collection agency pays the legal fees.
- Planters (keeping item on agenda until mechanism in place to maintain knowledge)
- Sound System Committee
 - i. Amber waiting on the quote for the sound systems to present to the board.
- Furnishings Committee
 - i. No update

6. New Business: (None)

7. General Discussion:

- Discussion that the banners with St. Alphonsus on them have been up for years but they were supposed to be up for only 6 months.
- Amy discussed the Christmas Tree Lighting. Christmas lights are still not in for the tree. Discussed moving location of the tree but that would not happen this year.
- Discussion about a city ordinance that would not allow new office buildings on the first floor in the downtown core.
- Discussion of working with companies on helping to light downtown. Possible Polar Express Theme. Companies could sponsor a street (example, The Sugar factor – Sugar Lane).
- Aldis Garszo expressed the importance of lighting. That outdoors colors should be “warm.” That Led lights can mess with people’s vision. As well that we should take into consideration any shadows that lights can create because it can cause fear.
- Discussion of wayfinding. Example giving of Meridian’s. It was requested that Honey do some research on where Meridian purchased theirs, how long ago and the cost.
- Julie requested that an email go out to BID members about the importance of attending the next BID

special meeting so businesses can give input to the city's strategic plan.

- Caryn discussed her submission for the RFP for the sign in Lloyds Square.

8. Announcements:

- Next Executive Board Meeting Tuesday September 6, 10:30am – location TBD
- Next Monthly Board Meeting Tuesday September 13, 7:30am – location TBD

9. Adjournment: no motion for adjourn since there was not a quorum.