

Minutes for December 12 BID Meeting

Present: Caryn Herman, Christina Branesky, Skee Wood, Amy Bowman, Julie Vincent, Kenton Lee, Clayton Borah

Welcome and open meeting

Julie makes motion to approve minutes, Christina seconds it, and it is unanimously approved

Reports

BID Update from Kenton. Kenton shared that we still need to meet with Todd Lakey to talk about the DNCA and BID partnership. The Christmas lights and garland are all up and looking great. We will have monthly communication on ConvertKit starting in January. And we talked more about other ways to communicate. Kenton and Caryn will follow-up on more communication avenues later at the Executive Meeting.

City Update: David and Amber are not in attendance today

Amy gives update on the Christmas Tree Lighting event. Good feedback on how many people were downtown and all the good things that happened during the Christmas Tree Lighting event.

DNCA Update: Kenton presented that the DNCA was not doing their regularly scheduled meetings in December with their four committees. The most recent event was the S'mores Shopping event (the day of the Christmas Tree Lighting). The DNCA will hit it hard again in January.

Julie makes motion to approve the financials as presented, Christina seconded, and the approval was unanimous

The Annual Meeting will be Tuesday, January 30th at the Train Depot from 7PM to 8PM. Kenton will lead a big push for promoting the event.

The BID still needs at least 4 additional board members.

Adjournment