

## Minutes from BID Meeting on November 14th

In Attendance: Cindy Ross, Randy, Skee Wood, Julie Vincent, Amy Bowman, Kenton Lee, David Moiza, Clayton Borah, Christina Branesky (on phone)

Approval of past month's minutes - - Julie made the motion, Christina seconded, unanimous vote of approval

Kenton Update on DNCA/BID

Cleanup Day was on Saturday, November 11<sup>th</sup> and we had 60 teens and it went well

Christmas lights were purchased for \$3500 and went well. Almost 90% of the lights are up and the rest of the lights are going up on Friday (Nov 17). All the garland are up on the lamp posts.

Monthly communication - Kenton would like to use an email platform for better monthly email communication. There is a local company called ConvertKit that he would like to use. Caryn said to go for it.

Meeting with Kris to look at the list of current BID members - Tuesday, Dec 5 at 8:30AM

City update - David Moiza shares a little bit about the parking for downtown. We talked about the new trash compactor for the area behind Darlene's. There was some talk about the fire access for some of the buildings in the alley by Mesa. If there is concern for vandalism - people can talk to the police to get some help with potential cameras and things. Clayton asked about the parking in front of fire hydrants and if we can or can't park there (there is one by his location). Cindy brought up about the sidewalks for downtown and who is responsible for fixing them. It is the property owner's responsibility for fixing the sidewalks in front of their building.

Amber is absent today - so there was no Downtown Update.

DNCA update provided by Kenton

Design Committee is working on Wall Street

Organization Committee

Economic Vitality Committee

Promotions Committee

Amy and Kenton talk about the Christmas Tree Lighting and the Smores Shopping

Kenton presented the finances for October.

Julie makes a motion to table the finances until next month. Motion approved to table finances.

January - Tuesday, Jan 30<sup>th</sup> - check in with the library - 6PM to 7PM

Julie talks about Christmas and the downtown doing additional things for holidays. We talk about ideas for how to do more for holiday season for the downtown businesses. Talking about possibly doing a theme for next Christmas season.

January - let's vote for a theme for holidays for next year.

Potential board members - - do a "letter of intent" - and come to the Annual Meeting in January

Monthly email - let's send one about the board spots that are available, and other info

Kenton - give some business cards to David Moiza

Caryn gives a small update that she is the new chair, Julie is the vice-chair, and Christina is secretary

Adjournment