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**Location:** 17 12<sup>th</sup> Ave

**Date:** 11/08/2022

**Time:** 7:30am

## **Nampa Business Improvement District #2 Board Meeting Minutes**

**1. Welcome / Call to Order:** [Matt Lind]

- Matt Lind called to order at 8:02 a.m.

**2. Roll Call / Introductions of Guests:** [Matt Lind]

- Board Members in Attendance: Matt Lind, Mark Schiebolt, Julie Vincent, Adam Hutchings
- Guests in Attendance: Honey Goodman, Amy Bowman, Amber Bothwell, Sally

**3. Approval of Past Meeting Minutes [October 2022]:**

- Adam Hutchings Moved to approve minutes as presented. Julie Vincent seconded. Passed unanimously.**

**4. Reports:**

- **Financial:** [Jordan Baker]
  - Mark Schiebolt moved to approve financial report as presented. Adam Hutchings approved. Passed unanimously.**
  - Comments: Jordan Baker reported that we have seen an increase in payments through Growthzone. We believe that is due to the work of the Admin Assistant in getting merchants signed up for auto-pay online.
  - Discussed 2023 Budget that will be presented at the Annual Meeting. This to make note of:
    - Board members are insured.
    - We will see an increase in spending in 2023 as projects that the BID have

been working on for some time will be coming into fruition.

- **BID:**

- i. Mainstreet Manager Reports (Honey Goodman)
  - 1. Billing with Admin Assistant – provided update that Admin Assistant is still working on getting merchants on autopay. Letter to landlords are also going out this week.
  - 2. Downtown Gift Card- Provided update that we have a few more merchants that have signed up. As well, board recommended that we order window clings for merchants that are participating merchants.
  - 3. Shop Small, Shop Local Event “S’more Shopping.” – provided update on event. Encouraged BID members to sign up as volunteers.
  - 4. Will provide a zoom option for BID meetings.
- ii. [Max Chavez] Furnishings Committee Update – not present. No update
- iii. [Matt Lind] Reminder: Annual Meeting Date - Wednesday November 9<sup>th</sup> at 7:00 p.m. at Belle Center.
  - 1. Matt Lind reminded board of annual meeting and encouraged board members to attend.
- iv. [Matt Lind] Discussion Title 50 Chapter 26 – Statute on BID. BID Roadmap
  - 1. Matt requested that Amber Bothwell to schedule another meeting with city stakeholders and legal to discuss next steps. Honey requested that Marie Baker, President of DNCA board be invited to this meeting as well.

- **City:** [City Staff] (Amber Bothwell Provided Report)

- i. Code Compliance downtown buildings – Matt Lind requested that Amber Bothwell follow-up on the progress on the side of Holy Cow.
- ii. Update on hiring for parking and code enforcement downtown – Amber Bothwell reported that someone has been hired and they are expecting orientation the first week in December.
- iii. Strategic Planning Update – the Kushland's are working with the NDC right now.
- iv. Sculpture Update – Contract should be signed this week. Goal is to have it completed by Spring
- v. Holiday Banners - Should be hung this week. Garland with lights have also been ordered.
- vi. Sound system – Prefabbing is happening now. Goal is to have installed by November 26<sup>th</sup> for the Shop Small event and Tree lighting.

- i. Downtown App – if BID funds it may be up to a \$375 per month obligation. – Matt Lind requested that Amber have someone from the app come to a BID meeting to teach us more about the product before any decision is made.
- ii. Tree Lightening Event – Tree light will have a light show. City is working on finding more handicap parking spaces behind US Bank. We will promote parking options on Social Media prior to the event.

- **Beautification / Cleanliness:**

- i. Seasonal Décor Committee – Honey reported that one business has already signed up for the BID share cost for window art. Honey will follow up with Lane's Art Supply on when he can decorate the vacant windows again.

5. Old Business:

- Planters – The BID would like to partner with the DNCA Promotions committee. They are taking the lead on the Wall Street Clean-Up with planters.

6. New Business:

- Witco- Increase trash pick up by 1 day a week. Jordan Baker has taken the lead on getting trash picked up more frequently. He has been in contact with Witco who is in agreement to increase by 1 more time weekly.
- High Valley Volunteers will be taking down the cornstalks and remove any flowers from planters that they come across.

7. General Discussion

- Annual Meeting – Wednesday November 9<sup>th</sup> at 7:00 p.m. Honey Goodman will pick up pizza, case of water and beverages from 2C Brewery. Sally from High Valley will bring the projector for any slides we show.
- Zoom- For next Executive Meetings, a zoom option will be available. All other meetings will remain in person.

8. Announcements:

- Next Executive Board Meeting Tuesday December 6, 10:30am – TBD
- Next Monthly Board Meeting Tuesday December 13, 7:30am – TBD

9. Adjournment: Adam made a motion to adjourn the meeting. It was seconded by Mark. Passed Unanimously at 8:43 a.m.